



Fundraising Tips

- 1. Set a personal fundraising goal.** It will be easier to reach than you might think! We have several tools to help you. **"How to raise \$200 in 5 Days"** or **"How to raise \$600 in 10 Days"** are available in your coach packet and on our website.
- 2. Use the information on your **pledge form** to tell sponsors how their donation will be used.** Previous participants say that asking in person always gets you a pledge. **Be sure to let your sponsors know their donation is tax-deductible.**
- 3. Obtain your first pledge from a generous donor;** often other donors will match that amount.
- 4. Fundraise online!** Register on Ministry Sync/Fundeasy and create a **personal fundraising page**, then share it on your social networking pages and email - just use the links on your fundraising page - themoveforlife.org
- 5. Can't think of who you can ask to sponsor you?** - I'll bet you know more people than you think! Utilize the tools provided like **"How to raise \$600 in 10 Days"**.
- 6. Don't forget to ask family and friends who live out of town!** E-mail your entire contact list and ask them to sponsor you. Message them on Facebook. Send out a tweet. Follow-up by phone if you don't hear back from them.

If you have any questions or need assistance with your fundraising page, please contact Julie Coffman, volunteer MFL Coordinator at 540.236.8193 or MFL@avacareforyou.org.

Our goal is for 225 participants to raise \$55,000 (net) so let's go TEAM!

Together Everyone Achieves More